

# Galina Ogazón Rahal

GRAPHIC DESIGNER

GALINARAHAL.COM - GALIRAHAL@GMAIL.COM

## ABOUT ME

Age: 28

I am a graphic designer with a focus on digital environments. I specialize in logo making, illustration, visual identity development and social media graphics.

With four years of experience collaborating with brands across various economic sectors, I have developed a high level of adaptability. My strengths include teamwork, decision-making, flexibility, and creativity.

## SKILLS

Collaboration  
Creativity  
Versatility  
Detail oriented  
Initiative  
Open to constructive criticism

## SOFTWARE

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Capcut  
Mid-Journey

## LANGUAGES

Spanish (native)  
English (B2)  
French (B1)

## EXPERIENCES

GRAPHIC DESIGNER

April 2023 - June 2024

**DRAKO:** (Digital marketing and design agency)

Proposed and executed a brand identity redesign for two educational institutions, ensuring they stayed relevant by using visual trends targeted at specific audiences. This redesigns Included print media, social media and web.

Developed visual identities for startups and created their social media visual content.

GRAPHIC DESIGNER

January 2022 - February 2023

**LUCROR GLOBAL - RHOUSE:** (Events, real state, avocado esportation and charity)

I collaborated with cross-functional teams to create a mascot and various illustrations for merchandise. I designed and launched a Shopify e-commerce website. Additionally, I developed and produced both physical and digital advertising materials

GRAPHIC DESIGNER

September 2020 - April 2022

**UANI:** (Digital marketing and design agency)

Developed visual identities for startups and created their social media visual content.

INTERN GRAPHIC DESIGNER

November 2019 - August 2020

**F5:** (Digital marketing and design agency)

Developed visual identities for startups and created their social media visual content.

INTERN WEB DESIGNER

April 2018 - October 2019

**GRUPO TRON:** (Real estate, loans, hospitality, and DNA laboratories.)

Used HTML and CSS code to create multiple landing pages

## EDUCATION

UNIVERSIDAD  
INTERNACIONAL  
JEFFERSON

2016 - 2020

**BACHELOR'S DEGREE IN DIGITAL MULTIMEDIA:**

This program focuses on computer systems, digital technology, and communication to create and share multimedia projects. Students gain skills to collaborate on market-driven projects for diverse audiences.